2017 Red Snook
Catch & Release Charity Tournament
Clean Water. More Fish.

November 3-5, 2017

Sponsor Packet

1495 Smith Preserve Way • Naples, FL 34102 • 239.403.4219 • www.conservancy.org/redsnook
FROM THE 2017 REDSNOOK CO-CHAIRS

Dear Prospective RedSnook Sponsor:

Some consider fishing a sport -- but it is also a key driver of Florida's economy. An estimated $5 BILLION is spent on fishing related activities annually by residents and visitors. For those who consider fishing a passion, the 2017 RedSnook Catch & Release Charity Tournament is the place to be! We are very fortunate to call the natural paradise of Southwest Florida our home. Last year, $84,000 was raised at the event to help the Conservancy of Southwest Florida keep our waters clean and continue to preserve and enhance our fisheries.

This November 3-5, 2017 you have the opportunity to reach avid and influential anglers in the 24th RedSnook Catch & Release Charity Tournament.

You have the opportunity to help in several ways:
1. Sign up a team to compete in the tournament.
2. Donate an auction item.
3. Become a tournament sponsor.
4. Sign up your company team to compete in the Corporate Division.
5. Encourage your friends who have not participated in previous tournaments to get involved and learn more about the Conservancy of Southwest Florida's mission to support our water, land, wildlife and future.

The RedSnook Kick-Off Party with cocktails, dinner, raffle and auction will be held at the Conservancy Nature Center on Friday, November 3, 2017. Saturday and Sunday mornings, November 4th and 5th, the tournament will launch from three site options: Naples, Goodland and Everglades City. On Sunday night, the tournament concludes with the Awards Celebration Reception held at the Northern Trust offices on Tamiami Trail North.

Clean Water! More Fish!

Mokey Shea
2017 Event Co-Chairman

Henley Shotwell
2017 Event Co-Chairman
ABOUT THE CONSERVANCY OF SOUTHWEST FLORIDA AND TOURNAMENT

The Conservancy’s RedSnook Catch & Release Charity Tournament supports efforts to protect our most valuable natural resource, our water. Without clean and abundant water, recreational and sport fishing would not exist.

Over the years the funds raised at the RedSnook Catch & Release Charity Tournament has helped support the Conservancy’s water quality work in several ways, including:

• Providing assistance and expertise to water quality projects at the local, state and federal level.
• Creating the “Estuaries Report Card” which rates the condition of our region’s vital waters.
• Working to limit the amount of pollution from the north that enters Southwest Florida’s water.
• Researching and monitoring juvenile gamefish habitats.
• Helping to restore the Western Everglades and Ten Thousand Islands.
• Working to protect the Ten Thousand Islands, Big Cypress, Estero Bay, the Cocohatchee Slough and the Caloosahatchee River.

The Conservancy is proud to partner with local anglers and guides to help protect our waterways. Supporting the Conservancy’s RedSnook Tournament supports Southwest Florida. Clean Water! More Fish!
2017 TOURNAMENT SCHEDULE

THURSDAY, NOVEMBER 2
RedSnook Captain’s Meeting
South Street City Oven & Grill, 1410 Pine Ridge Rd, Naples, FL
5:30 PM Anglers & Guides invited. At least one member per team must attend.

FRIDAY, NOVEMBER 3
RedSnook Kick-Off Party and Auction
Conservancy Nature Center, 1495 Smith Preserve Way, Naples, FL 34102
5:30 PM Cocktails & Hors d’oeuvres, Silent Auction, Raffle
6:30 PM Food Truck Party & Band begin
7:30 PM Live Auction & Raffle Winners announced

Anglers, Guides and Sponsors entry included in team registration or sponsorship. One additional guest per team member included. Additional guests welcome. $50 per person. Please RSVP by Oct. 20 to MeganB@conservancy.org or 239.430.2240.

SATURDAY, NOVEMBER 4
6:15 AM Check in at your site
7:00 AM Lines in the water
3:00 PM Boats must be back at the dock

SUNDAY, NOVEMBER 5
6:15 AM Check in at your site
7:00 AM Lines in the water
3:00 PM Boats must be back at the dock
6:00-7:30 PM Awards Celebration Reception
Northern Trust, 4001 Tamiami Trail N. – 4th Floor, Naples, FL 34103

Open to anglers, guides and sponsors.
YOU DON’T HAVE TO BE AN ANGLER TO ENJOY THIS PARTY!

• Support Clean Water! More Fish!
• Enjoy a fun food truck party & live band at the Conservancy Nature Center.
• Raffle, silent and live auctions with guided fishing trips, great getaways, dinner parties, outdoor adventures and more

Purchase before October 20, 2017: www.conservancy.org/redsnookeyparty or 239.430.2240

$50 per person. Space is limited.

WHERE: Conservancy Nature Center, 1495 Smith Preserve Way, Naples

WHEN: Friday, November 3, 5:30 PM
# RedSnook Catch & Release Charity Tournament 2017 Sponsor Opportunities

<table>
<thead>
<tr>
<th>Collateral</th>
<th>$10,000 Title Sponsor</th>
<th>$7,500 Apparel Sponsor</th>
<th>$7,500 Awards Sponsor</th>
<th>$5,000 Launch Site Sponsor</th>
<th>$2,500 Tournament Sponsor</th>
<th>$1,000 Corporate Team</th>
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<td>Name/Logo at Level 1 Visibility</td>
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<th>Recognized as Apparel Sponsor</th>
<th>Recognized as Awards Sponsor</th>
<th>Recognized as Level 2 Sponsor</th>
<th>Recognized as Level 3 Sponsor</th>
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<tr>
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<td>Recognized as Awards Sponsor</td>
<td>Recognized as Level 2 Sponsor</td>
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<tr>
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<th>Level 2</th>
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<th>Team Member and Guest Welcome + Reserved Table</th>
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<th>3 Teams</th>
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<tr>
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<th>Other</th>
<th>Logo on all apparel</th>
<th>Logo on all apparel</th>
<th>Company name/logo on all awards</th>
<th>Company name/logo on launch site banner</th>
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<tbody>
<tr>
<td>Logo on all apparel</td>
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## The Red Snook 2017

**Catch & Release Charity Tournament**
**Clean Water. More Fish.**

**Benefitting**

![Conservancy of Southwest Florida Logo](image)

**Presented by**

- **Level 1**
  - $10,000 - $9,999
  - RGM Capital

- **Level 2**
  - $5,000 - $4,999
  - Minto
  - beinspired
  - Tompkins Family

- **Level 3**
  - $2,500 - $4,999
  - Northern Trust
  - Florida Weekly
  - Premier Sotheby's International Realty
  - Lutgert Insurance
  - Clifton Larson Allen
  - BOND Schoeneck & Long

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1495 Smith Preserve Way • Naples, Florida 34102 • 239.403.4219 • www.conservancy.org/redsnook
2017 CORPORATE SPONSORSHIP AGREEMENT FORM

I agree to become a 2017 RedSnook Sponsor at the following level:

___ $10,000 Title Sponsor
___ $7,500 Apparel Sponsor
___ $7,500 Award Sponsor
___ $5,000 Launch Site Sponsor
___ $2,500 Tournament Sponsor
___ No, I am unable to become a sponsor at this time, but please accept my donation of $__________.

Please make check payable to “Conservancy of Southwest Florida” and mail to:

2017 RedSnook Tournament
Conservancy of Southwest Florida
1495 Smith Preserve Way, Naples, FL 34102

Name: ____________________________________________________________
Company Name: ______________________________________________________
Street Address: ______________________________________________________
City/State/Zip: _______________________________________________________
Phone Number: _____________________________________________________
Preferred Email Address: _____________________________________________
Website Link: _______________________________________________________

Email high resolution logo (minimum 300 DPI) to MeganB@conservancy.org.
Signature/Date:_____________________________________________________

If paying by credit card: ☐ VISA ☐ MasterCard ☐ American Express

Name on Credit Card:__________________________________________________
Billing Address:_____________________________________________________
Credit Card Number/Expiration:________________________________________
Security Code:_______________________________________________________
Signature/Date:_______________________________________________________
2017 AUCTION DONATION REQUEST

Dear Conservancy Friend:

Each year the Conservancy of Southwest Florida hosts the RedSnook Catch & Release Charity Tournament to help support the water quality protection work of the Conservancy of Southwest Florida. The tournament is a reminder of one of the treasures of our region, our waterways. Without clean and abundant supplies of water, recreational and sport fishing would be a thing of the past.

The Conservancy of Southwest Florida began in 1964 when a group of community leaders came together to defeat a proposed “Road to Nowhere” that would have destroyed the beauty, tranquility and productivity of Rookery Bay and the Ten Thousand Islands. Since then, the Conservancy protects our natural resources through science-based policy solutions to the pressing environmental issues of our region – our water, our land, native wildlife and marine life.

We believe that blue-green algae, red tide and polluted waterways are everyday reminders that all is not well in this paradise we love. We recognize that the quality of our environment is linked to our economic viability, recreation and enjoyment of all this area has to offer.

IN EXCHANGE FOR YOUR DONATION YOU WILL RECEIVE:

- Recognition during the event via auction item display signage and bid sheets
- The opportunity to provide brochures, business cards and other marketing materials for table display and distribution to the winning bidder(s)

☑ Donated items may be used as a tax deduction. If you would like more information on the IRS rules, please check the box and also inquire with your tax advisor for deductibility.

TO MAKE YOUR DONATION:

1. Complete the attached Auction Donation Form in its entirety
2. Fax, email or mail the form to the Conservancy of Southwest Florida; Megan Becker
   1495 Smith Preserve Way, Naples, FL 34102 OR deliver weekday business hours to Conservancy Development Office, 1495 Smith Preserve Way, Bldg. 800, Naples, FL 34102

Donations received by Oct. 2, 2017 will be acknowledged at the event.

Questions please call Megan Becker at 239.430.2240 or email MeganB@conservancy.org
2017 AUCTION DONATION FORM

DONATION: (Please use as much detail as possible to describe the item, service, trip or experience, as this information will be used for event signage. For example, include size, weight, color, manufacturer, age, awards, history, etc. For artwork, indicate if framed, and note size).

________________________________________________________________________________________
________________________________________________________________________________________
________________________________________________________________________________________

DATES AVAILABLE: From ________________________ to ________________________
Month/day/year                  Month/day/year

DATES NOT AVAILABLE: From ________________________ to ________________________
Month/day/year              Month/day/year

OTHER RESTRICTIONS:__________________________
________________________________________________________________________________________
________________________________________________________________________________________

ESTIMATED VALUE: _____________________________ (this will be used on auction material)

Is this item a gift certificate? _____ If yes, would you like the Conservancy to design and print it? _____

_____ I will e-mail a photo* of my item to MeganB@conservancy.org.      _____ I do not have photos.

_____ I will drop off my item/materials at the Conservancy.    _____ Please call me for pick-up

DONOR NAME: (Required for tax purposes)________________________________________________

Name you wish to appear on event signage: ___________________________________________

CONTACT NAME (Required for administration purposes): ________________________________

Address: ______________________________ City: _______ State: _______ Zip: _______

Daytime Phone: __________________________ Email: ____________________________

* High resolution; minimum 300 DPI

PLEASE FAX TO 239.430.2904 or e-mail to MeganB@conservancy.org
Form must be returned by Oct. 2, 2017.
Registration is limited to 60 teams. Sign up today to secure your team’s spot in Southwest Florida’s premiere CATCH AND RELEASE CHARITY fishing tournament!

ANGLER 1
Name: _____________________________________________________________________
Company: ___________________________________________ Phone: _________________
Address:  ___________________________________________________________________
City/State/Zip: _______________________________________________________________
E-mail: ____________________________________________________________________
Kick-Off Event Guest Name:________________________________________________
(Please circle one) Apparel Size: S  M  L  XL  XXL       Gender: M   F

ANGLER 2 (if team entry)
Name: _____________________________________________________________________
Company: ___________________________________________ Phone: _________________
Address:  ___________________________________________________________________
City/State/Zip: _______________________________________________________________
E-mail: ____________________________________________________________________
Kick-Off Event Guest Name:________________________________________________
(Please circle one) Apparel Size: S  M  L  XL  XXL       Gender: M   F

GUIDE (if guided division team entry)
Name: _____________________________________________________________________
Company: ___________________________________________ Phone: _________________
Address:  ___________________________________________________________________
City/State/Zip: _______________________________________________________________
E-mail: ____________________________________________________________________
Kick-Off Event Guest Name:________________________________________________
(Please circle one) Apparel Size: S  M  L  XL  XXL       Gender: M   F

Competition Division:     ○Unguided Bait   ○Unguided Artificial
                         ○Guided Bait*          ○Guided Artificial*
                         ○Fly

Preferred Launch Site:     ○Everglades City   ○Goodland   ○Naples

*If fishing Guided Division, anglers are responsible for hiring and paying for their guides. (www.conservancy.org/redsnook/guides)
## REDSNOOK 2017 REGISTRATION FORM

Registration deadline: October 20, 2017

<table>
<thead>
<tr>
<th>QTY</th>
<th>AMOUNT(ea.)</th>
<th>TOTAL</th>
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**Corporate Team:** Two (2) anglers, recognition in program, entry in competition for Top Scoring Company  
$1,000.00

**Team Entry:** Two (2) Anglers  
$500.00

**Angler Entry:** One (1) Angler and tournament shirt  
$250.00

**Donation:** If you are unable to attend or would like to make a donation to support the Conservancy of Southwest Florida. Donations are 100% tax deductible

$ 

**TOTAL**

(Check payable to Conservancy of Southwest Florida) 

$ 

I wish to charge my:  

- [ ] VISA
- [ ] MasterCard
- [ ] American Express

Name on Card: ____________________________

Credit Card #: __________________________

Expiration Date: ___/______ Security Code: __________

$________________

Signature: ____________________________ Date__________

**Mail check to:**

RedSnook Charity Tournament, Conservancy of Southwest Florida  
1495 Smith Preserve Way, Naples, FL 34102

or fax completed form to: 239.430.2904

Additional Corporate Sponsorship Opportunities are available.  
**Questions?** Call 239.403.4219 or email nikkied@conservancy.org

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**CONSERVANCY of Southwest Florida**

OUR WATER, LAND, WILDLIFE, FUTURE.
17. Teams must declare their division and launch site when they register. Changes to division and/or launch site will not be permitted after October 20, 2017.
### 2017 REDSNOOK FRIDAY NIGHT KICK OFF PARTY REGISTRATION

#### GUEST 1
Name: _____________________________________________________________  
Guest Address:  ______________________________________________________________  
City/State/Zip: _______________________________________________________________  
Guest E-mail: ___________________________________ Phone _________________________

#### GUEST 2
Name: _____________________________________________________________  
Guest Address:  ______________________________________________________________  
City/State/Zip: _______________________________________________________________  
Guest E-mail: ___________________________________ Phone _________________________

#### GUEST 3
Name: _____________________________________________________________  
Guest Address:  ______________________________________________________________  
City/State/Zip: _______________________________________________________________  
Guest E-mail: ___________________________________ Phone _________________________

#### GUEST 4
Name: _____________________________________________________________  
Guest Address:  ______________________________________________________________  
City/State/Zip: _______________________________________________________________  
Guest E-mail: ___________________________________ Phone _________________________

Number of Seats: _________________ Total: $ ____________________

Names (as it appears on Credit Card) ____________________________________________

Credit Card Number __________________________________________________________

Expiration Date: ____/____ Security Code: __________

Questions call Nikkie Dvorchak at 239-403-4219 or email nikkied@conservancy.org

Thank you for your support to the Conservancy of Southwest Florida and the 2017 RedSnook Catch & Release Charity Tournament.