2019 SPONSOR PACKET

November 1-3, 2019
FROM THE 2019 REDSNOOK CO-CHAIRS

Dear Prospective RedSnook Sponsor:

Some consider fishing a sport -- but it is also a key driver of Florida’s economy. An estimated $5 BILLION is spent on fishing related activities annually by residents and visitors. For those who consider fishing a passion, the 2019 RedSnook Catch & Release Charity Tournament is the place to be! We are very fortunate to call the natural paradise of Southwest Florida our home. Last year, over $87,000 was raised at the event to help the Conservancy of Southwest Florida keep our waters clean and continue to preserve and enhance our fisheries.

This November 1-3, 2019 you have the opportunity to reach avid and influential anglers in the 26th RedSnook Catch & Release Charity Tournament.

You have the opportunity to help in several ways:
1. Sign up a team to compete in the tournament.
2. Donate an auction item.
3. Become a Tournament Sponsor.
4. Sign up your company team to compete in the Corporate Division.
5. Encourage your friends who have not participated in previous tournaments to get involved and learn more about the Conservancy of Southwest Florida’s mission to support our water, land, wildlife and future.

The RedSnook Kick-Off Party with cocktails, dinner, raffle and auction will be held at the Conservancy Nature Center on Friday, November 1, 2019. Saturday and Sunday mornings, November 2nd and 3rd, the tournament will launch from three site options: Naples, Goodland and Chokoloskee on Sunday night, the tournament concludes with the Awards Celebration Reception.

Clean Water! More Fish!

Mokey Shea
2019 Event Co-Chairman

Henley Shotwell
2019 Event Co-Chairman
The Conservancy’s RedSnook Catch & Release Charity Tournament supports efforts to protect our most valuable natural resource, our water. Without clean and abundant water, recreational and sport fishing would not exist.

Over the years, the funds raised at the RedSnook Catch & Release Charity Tournament has helped support the Conservancy’s water quality work in several ways, including:

- Providing assistance and expertise to water quality projects at the local, state and federal level.
- Creating the “Estuaries Report Card,” which rates the condition of our region’s vital waters.
- Working to limit the amount of pollution from the north that enters Southwest Florida's water.
- Researching and monitoring juvenile gamefish habitats.
- Helping to restore the Western Everglades and Ten Thousand Islands.
- Working to protect the Ten Thousand Islands, Big Cypress, Estero Bay, the Cocohatchee Slough and the Caloosahatchee River.

The Conservancy is proud to partner with local anglers and guides to help protect our waterways. Supporting the Conservancy's RedSnook Tournament supports Southwest Florida. Clean Water! More Fish!
FRIDAY, NOVEMBER 1
RedSnook Kick-Off Party and Auction
Conservancy Nature Center, 1495 Smith Preserve Way, Naples, FL 34102

5:00 PM  RedSnook Captain’s Meeting. At least one member per team must attend.
5:30 PM  Cocktails & Hors d'oeuvres, Silent Auction, Prize Drawing
6:30 PM  Dinner Stations Open
7:30 PM  Program, Live Auction & Prize Drawing Winners announced

Anglers, Guides and Sponsors entry included in team registration or sponsorship.
One additional guest per team member included.

Want to support Clean Water but can’t fish the tournament?
Additional guests welcome for only $50 per person. Please RSVP or call to purchase tickets by Oct. 18 to MagariB@conservancy.org or 239-430-2240.

SATURDAY, NOVEMBER 2
6:15 AM  Check in at your site
7:00 AM  Lines in the water
3:00 PM  Boats must be back at the dock

SUNDAY, NOVEMBER 3
6:15 AM  Check in at your site
7:00 AM  Lines in the water
3:00 PM  Boats must be back at the dock
6:00-7:30 PM  Awards Celebration Reception
Northern trust, 4001 Tamaimi Trail N., 4th Floor, Naples, FL 34103
Open to anglers, guides and sponsors.

LAUNCH SITES
Naples  Goodland  Chokoloskee
Bayview Park  Safe Harbor Calusa Island  Outdoor Resorts of Chokoloskee
1500 Danford Street  385 Angler Drive  150 Smallwood Drive
Naples, FL 34112  Goodland, FL 34140  Chokoloskee, FL 34138
YOU DON’T HAVE TO BE AN ANGLER TO ENJOY THIS PARTY!

• Support Clean Water! More Fish!
• Enjoy a fun food truck party at the Conservancy Nature Center.
• Raffle, silent and live auctions with guided fishing trips, great getaways, dinner parties, outdoor adventures and more!

Purchase before October 18, 2019: www.conservancy.org/redsnookparty or 239.430.2240

$75 per person. Space is limited.

WHERE: Conservancy Nature Center, 1495 Smith Preserve Way, Naples, FL 34102
WHEN: Friday, November 1, 5:30 PM
2019 SPONSOR OPPORTUNITIES

$10,000 Title Sponsor
- Name/logo listed as “Presents” in dominant position on all collateral
- Recognition as Presenting Sponsor in all press releases
- Logo in prominent position on upper sleeve of tournament shirts
- Company logo with link in dominant position on event website
- Reserved seating in a premium location for anglers and guests at the Kick-Off Party
- Anglers and guest welcome at Awards Reception
- 5 team entries in the Tournament
- Corporate Membership to the Conservancy of Southwest Florida, private Good Fortune II Eco Cruise for up to 30 guests, and 2 tickets to Magic Under the Mangroves™, the Conservancy of Southwest Florida’s signature gala
- Full page advertisement in event program and speaking opportunity at Captain’s Meeting

$7,500 Apparel Sponsor
- Name/Logo at Level 1 visibility on all collateral
- Recognized as Apparel Sponsor in all press releases
- Logo on tournament shirt (either on sleeve or back of shirt)
- Company logo with link at Level 1 placement on event website
- Reserved seating in a premium location for anglers and guests at the Kick-Off Party
- Anglers and guest welcome at Awards Reception
- 4 teams entries in the Tournament
- 4 tickets on the Good Fortune II Eco Cruise and 10 guest passes to the Nature Center
- A Plus Membership to the Conservancy of Southwest Florida

$7,500 Awards Sponsor
- Name/Logo at Level 1 visibility on all collateral
- Recognized as Awards Sponsor in all press releases
- Logo placement at Level 1 on tournament shirt
- Company logo with link at Level 1 placement on event website
- Reserved seating in a premium location for anglers and guests at the Kick-Off Party
- Anglers and guest welcome at Awards Reception
- 4 teams entries in the Tournament
- 4 tickets on the Good Fortune II Eco Cruise and 10 guest passes to the Nature Center
- A Plus Membership to the Conservancy of Southwest Florida

$5,000 Launch Site Sponsor
- Name/Logo at Level 2 visibility on all collateral
- Level 2 sponsor recognition in all press releases
- Logo placement at Level 2 on tournament shirt
- Company name/logo on launch site banner
- Level 2 logo placement on event website
- Anglers and guest welcome at Kick-Off Party
- Anglers and guest welcome at Awards Reception
- 3 team entries in the Tournament
- 2 tickets on the Good Fortune II Eco Cruise and 4 guest passes to the Nature Center
- A Plus Membership to the Conservancy of Southwest Florida

$2,500 Tournament Sponsor
- Name/Logo at Level 3 visibility on all collateral
- Level 3 sponsor recognition in all press releases
- Logo placement at Level 3 on tournament shirt
- Level 3 logo placement on event website
- Anglers and guest welcome at Kick-off Party
- Anglers and guest welcome at Awards Reception
- 2 team entries in the Tournament
- 2 guest passes to the Nature Center
- A Basic Membership to the Conservancy of Southwest Florida
Logo Recognition Template Sample

Presented by

Benjamin F. Edwards & Co.
Investments for Generations®

Apparel/Award Sponsors

Launch Site Sponsor

Tournament & Kickoff Sponsors

1495 Smith Preserve Way • Naples, Florida • 239.430.2240 • www.conservancy.org
2019 CORPORATE SPONSORSHIP AGREEMENT FORM

I agree to become a 2019 RedSnook Sponsor at the following level:

SOLD $10,000 Title Sponsor

____ $7,500 Apparel Sponsor

____ $7,500 Award Sponsor

____ $5,000 Launch Site Sponsor

____ $2,500 Tournament Sponsor

____ No, I am unable to become a sponsor at this time, but please accept my donation of $__________.

Please make check payable to “Conservancy of Southwest Florida” and mail to:

2019 RedSnook Tournament
Conservancy of Southwest Florida
1495 Smith Preserve Way, Naples, FL  34102

Name: ____________________________________________________________
Company Name: ______________________________________________________
Street Address: _______________________________________________________
City/State/Zip: _______________________________________________________
Phone Number: _______________________________________________________
Preferred Email Address: _____________________________________________
Website Link: _______________________________________________________

Email high resolution logo (minimum 300 DPI) to MeganB@conservancy.org.
Signature/Date:_____________________________________________________

If paying by credit card:  ○  VISA  ○  Mastercard  ○  American Express

Name on Credit Card:_________________________________________________
Billing Address:_____________________________________________________
Credit Card Number/Expiration:________________________________________
Security Code:_____________________________________________________
Signature/Date:_____________________________________________________
2019 AUCTION DONATION REQUEST

Dear Conservancy Friend:

Each year the Conservancy of Southwest Florida hosts the RedSnook Catch & Release Charity Tournament to help support the water quality protection work of the Conservancy of Southwest Florida. The tournament is a reminder of one of the treasures of our region, our waterways. Without clean and abundant supplies of water, recreational and sport fishing would be a thing of the past.

The Conservancy of Southwest Florida began in 1964 when a group of community leaders came together to defeat a proposed “Road to Nowhere” that would have destroyed the beauty, tranquility and productivity of Rookery Bay and the Ten Thousand Islands. Since then, the Conservancy protects our natural resources through science-based policy solutions to the pressing environmental issues of our region – our water, our land, native wildlife and marine life.

We believe that blue-green algae, red tide and polluted waterways are everyday reminders that all is not well in this paradise we love. We recognize that the quality of our environment is linked to our economic viability, recreation and enjoyment of all this area has to offer.

IN EXCHANGE FOR YOUR DONATION YOU WILL RECEIVE:

• Recognition during the event via auction item display signage and bid sheets
• The opportunity to provide brochures, business cards and other marketing materials for table display and distribution to the winning bidder(s)

☑ Donated items may be used as a tax deduction. If you would like more information on the IRS rules, please check the box and also inquire with your tax advisor for deductibility.

TO MAKE YOUR DONATION:

1. Complete the attached Auction Donation Form in its entirety
2. Email or mail the form to the Conservancy of Southwest Florida
   1495 Smith Preserve Way, Naples, FL 34102 OR deliver weekday business hours to Conservancy Development Office, 1495 Smith Preserve Way, Bldg. 800, Naples, FL 34102

Donations received by Oct. 1, 2019 will be acknowledged at the event.

Questions please call 239.430.2240 or email MeganB@conservancy.org
2019 AUCTION DONATION FORM

DONATION: (Please use as much detail as possible to describe the item, service, trip or experience, as this information will be used for event signage. For example, include size, weight, color, manufacturer, age, awards, history, etc. For artwork, indicate if framed, and note size).
_________________________________________________________________________________________
_________________________________________________________________________________________
_________________________________________________________________________________________

DATES AVAILABLE: From ________________________ to ________________________
Month/day/year         Month/day/year

DATES NOT AVAILABLE: From ________________________ to ________________________
Month/day/year              Month/day/year

OTHER RESTRICTIONS: ________________________________________________________________
_________________________________________________________________________________________
_________________________________________________________________________________________

ESTIMATED VALUE: _______________________________ (this will be used on auction material)

Is this item a gift certificate? ______ If yes, would you like the Conservancy to design and print it? _____
______ I will e-mail a photo* of my item to MeganB@conservancy.org. _____ I do not have photos.
______ I will drop off my item/materials at the Conservancy. _____ Please call me for pick-up

DONOR NAME: (Required for tax purposes) ________________________________________________
Name you wish to appear on event signage: ______________________________________________

CONTACT NAME (Required for administration purposes): _______________________________________
 Address: ___________________________________ City: ______ State: _____ Zip: ______
Daytime Phone: _____________________________ Email: _____________________________________

* High resolution; minimum 300 DPI

PLEASE e-mail to MeganB@conservancy.org. Form must be returned by Oct. 1, 2019.
ANGLER 1
Name: __________________________________________________________
Company: _________________________________________ Phone: ___________________
Address: ___________________________________________________________________
City/State/Zip: _______________________________________________________________
E-mail: ____________________________________________________________________
Are you attending the Friday night Kick-Off Party?  Y or N
If Yes, Kick-Off Event Guest Name:________________________________________________
(Please circle one) Apparel Size: S  M  L  XL  XXL       Gender: M   F

ANGLER 2 (if team entry)
Name: __________________________________________________________
Company: _________________________________________ Phone: ___________________
Address: ___________________________________________________________________
City/State/Zip: _______________________________________________________________
E-mail: ____________________________________________________________________
Are you attending the Friday night Kick-Off Party?  Y or N
If Yes, Kick-Off Event Guest Name:________________________________________________
(Please circle one) Apparel Size: S  M  L  XL  XXL       Gender: M   F

GUIDE (if guided division team entry)
Name: __________________________________________________________
Company: _________________________________________ Phone: ___________________
Address: ___________________________________________________________________
City/State/Zip: _______________________________________________________________
E-mail: ____________________________________________________________________
Are you attending the Friday night Kick-Off Party?  Y or N
If Yes, Kick-Off Event Guest Name:________________________________________________
(Please circle one) Apparel Size: S  M  L  XL  XXL       Gender: M   F

Competition Division:  ○Unguided Bait    ○Fly
                      ○Guided Bait*   ○Guided Artificial*   ○Unguided Artificial

Preferred Launch Site:  ○ Chokoloskee    ○ Goodland    ○ Naples

*If fishing Guided Division, anglers are responsible for hiring and paying for their guides. (www.conservancy.org/redsnook-guides)
**REDSNOOK 2019 REGISTRATION FORM**
Registration deadline: October 18, 2019

<table>
<thead>
<tr>
<th>QTY</th>
<th>AMOUNT(ea.)</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Corporate Team: Two (2) anglers, recognition in program, entry in competition for Top Scoring Company</td>
<td>$1,000.00</td>
<td>$</td>
</tr>
<tr>
<td>Team Entry: Two (2) Anglers</td>
<td>$500.00</td>
<td>$</td>
</tr>
<tr>
<td>Angler Entry: One (1) Angler and tournament shirt</td>
<td>$250.00</td>
<td>$</td>
</tr>
<tr>
<td>Donation: If you are unable to attend or would like to make a donation to support the Conservancy of Southwest Florida. Donations are 100% tax deductible</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td></td>
<td><strong>$</strong></td>
</tr>
</tbody>
</table>

(Check payable to Conservancy of Southwest Florida)

I wish to charge my:  ○ VISA  ○ MasterCard  ○ American Express

Name on Card: __________________________________________________________

Credit Card #: ________________________________________________________

Expiration Date: ___/_______ Security Code: __________

$__________________

$__________________

Signature: ____________________________ Date__________

**Mail check to:**
RedSnook Charity Tournament
Conservancy of Southwest Florida
1495 Smith Preserve Way
Naples, FL  34102

or email completed form to MeganB@conservancy.org
1. Knowing the rules is an important part of the tournament. At least one member from each team and their guide will be required to read and sign that they understand the rules and will abide by them throughout the competition. If you see another team behaving improperly please be sure to photograph/document and bring to the officials attention right away.

2. Measuring and photographing the fish on the tournament measuring board with the Angler number, and releasing a live fish constitutes a catch. The fish must face left on the measuring board. Tarpon are to be measured and photographed boat side and not brought in the boat. Any deviation from the above photographing techniques will result in no points for that catch. To assure a successful release, please make every effort to return each fish back to the water as soon as possible.

3. IGFA Rules and tackle specifications apply. The guide is not allowed to cast for their angler or cast an attractor to assist an angler. Circle hooks must be used for live bait. Fishing is intended to be inshore at a depth not to exceed that of a push pole. No fishing is permitted within 200 yards of a facility that sells bait and/or fuel.

4. No heavier than 20 pound test line (Manufacturer Stated Test) may be used in all divisions.

5. Only 1 working rod per Angler is allowed in the water at any time.

6. There must be two Anglers on every participating boat. In the absence of a Teammate, the Tournament Committee will appoint a Substitute Angler. Professional guides cannot register as an angler.

7. Boats must depart from and return to Tournament Launch Sites by water. Slow zones and other boating regulations must be observed. Anglers must sign out before departure each day and sign in upon returning, regardless of catch. No trailering during tournament hours. It is recommended that anglers wear Personal Flotation Devices while the boat’s motor is moving.

8. Teams may wade or fish from shore; however, the boat must be at anchor the entire time any angler is fishing outside the boat.

9. The tournament is a team format with each team allowed to enter a maximum of three redfish and three snook per day. Each team may photograph as many fish as necessary but only the three largest of each species will be counted. An individual angler on each team may only enter a maximum of two snook and two redfish per day.

10. There will be three divisions. The divisions are Bait, Artificial, and Fly. The Bait and Artificial divisions will have a guided and unguided teams and the Fly division will be treated as one division whether or not the teams are guided. All guides fees will be paid by the anglers using a guide. There will be a guided and unguided team champion in the Bait and Artificial divisions. There will be a Fly division champion. There will be no overall Team Grand Champions. Each team is required to choose the division they will be competing in prior to the tournament.

11. The Artificial and Fly divisions are artificial lure categories. No tipping is permitted. Bait or tipping is permitted only in the Bait Division. No chumming is allowed in any division.

12. The tournament will be scored using length of fish with ten (10) points per inch of fish the first day and fifteen (15) points per inch the second day. All lengths will be rounded up to the nearest inch (i.e. a 24 3/8” fish will be rounded up to 25” and will be scored accordingly). Pinching the tail is required for snook. Team Champions will be the anglers with the most total points for the two days within each division.

13. There are no minimum size restrictions for either species and it is not necessary to have caught a redfish and snook to be eligible for awards except to be eligible for the RedSnook Slam award. See rule 14 below.

14. All registered teams are eligible for the Grand Slam Award. To qualify, the team must catch a tarpon, snook, and redfish on the same day with each individual angler on the team catching at least one of the three fish entered. The tarpon must be 30 inches or more measured from the snout to the fork of the tail. If a tarpon is larger than 50 inches, 50 inches is the maximum allowed for scoring. The snook and redfish must be at least a “slot” size or greater. The total combined inches of the entered tarpon, snook, and redfish will determine the winner. The tarpon can be taken using any of the three methods (bait, fly or artificial) regardless of the division the team is fishing within. If a team elects to enter the Grand Slam, the snook and redfish entered for the slam will be removed from the point’s calculation for their division.

15. Ties for each of the tournament categories will be awarded to the Team that caught their last fish entered within the division for that award, earliest in the Tournament. In the event of a tie for the Slam Award, the award will go to the team that completes the Slam the earliest in the day, regardless of what day.

16. There will be an award for the top Female and Largest Trash Can Slam. The Top Female award will be given to the individual angler with the most total individual points for the angler’s top two (2) redfish and snook for each of the two days. The Trash Can Slam award will be given to the angler who catches a catfish, ladyfish and jack with the longest combined total length in one day.

17. Good sportsmanship is expected, however, the penalty for any violation of the rules is NO POINTS for the day’s catch. All protests must be signed and in writing and given to the Site Director by 4:00 pm the day of the violation. The Site Director will contact the Tournament Rules Committee for a decision. All decisions by the Rules Committee are final.

18. If within 48 hours of the start of the tournament, the National Hurricane Center issues a Tropical Storm Warning that affects any of the launch areas, the tournament will be postponed. The Tournament Committee also reserves the right to postpone the tournament for any reason if they feel the conditions are unsafe. If the first day of the tournament is completed prior to the postponement, the tournament will be considered complete. If the tournament is postponed, a rescheduled date will be announced within 96 hours. If an angler cannot fish the rescheduled date, the registration fee will either be returned or applied to the next year’s event. All other weather decisions will be made by the Tournament Committee and communicated to the guides by phone. It is the responsibility of the guide to notify his or her anglers.

19. Teams must declare their division and launch site when they register. Changes to division and/or launch site will not be permitted after October 19, 2019.